
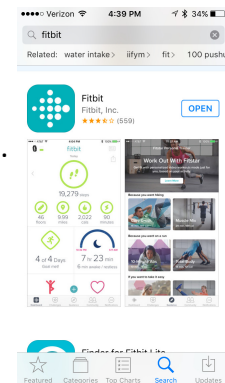


Your HOW TO guide to getting REGISTERED for the #ALLinSTEP Challenge!

STEP 1: SUBMIT FITBIT FORM

- Visit Fitbit registration page at: <http://content.fitbit.com/SHRMFoundationStepChallenge.html>
- Decide how you will be tracking your steps during the #ALLinSTEP Challenge:
 - **I will be using my own Fitbit device**
Great! You'll be asked to share the email address you provided when creating your free Fitbit account.
>> Unsure of what email address you provided? You can view your email address via the online dashboard by clicking profile then view account settings. Or, you can connect with the [Fitbit help team](#).
 - **I'm interested in purchasing a discount Fitbit**
As a #ALLinSTEP participant, you have the opportunity to purchase a discounted wrist-based Fitbit device, which will be automatically linked to the #ALLinSTEP Challenge. To ensure your Fitbit will arrive before the conference, order by June 1!
 - **I want to participate using my smartphone**
You can participate in the #ALLinSTEP Challenge by using MobileTrack within the Fitbit app or by manually logging your steps into the Fitbit app.
>> Before registering download the free Fitbit app from the app store (see image right) on your smartphone and create a free Fitbit account.
>> To learn if your phone is compatible with MobileTrack, visit fitbit.com/devices.
- Complete the form on the page and press 

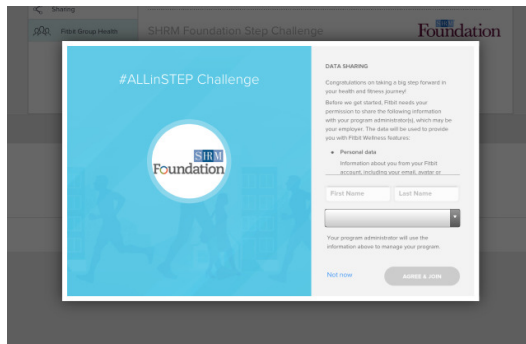
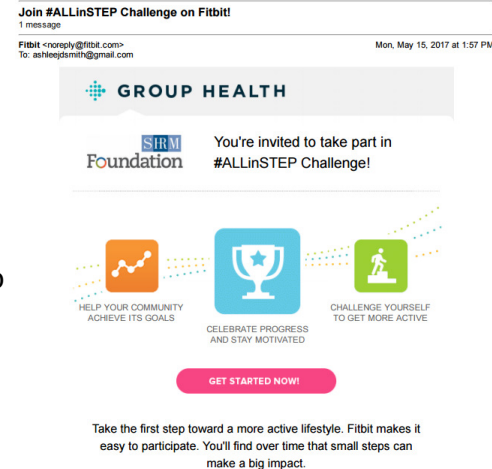


If you have additional questions, email: SHRMFndStepChallenge@fitbit.com

STEP 2: JOIN THE CHALLENGE ON FITBIT

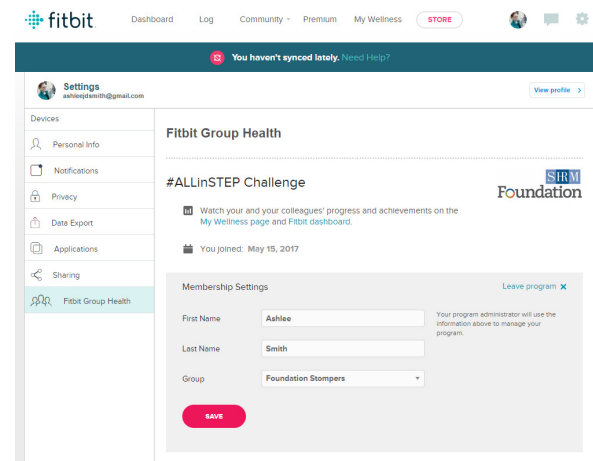
Within 24 hours, you will receive an email from Fitbit (see right, from: noreply@fitbit.com) and a notification in your Fitbit app inviting you to join the #ALLinSTEP Challenge.

Your invitation email is sent manually, so please be patient. If you do not receive the email with 48 hours, please reach out to SHRMFnDStepChallenge@fitbit.com.



When you click on the “GET STARTED NOW” button, you’ll be asked to give permission to share your information by entering your first and last name. Then, you’ll be asked to choose your challenge team from the drop down menu.

To confirm your registration, or to change your team, visit your online Fitbit dashboard at fitbit.com (not available through the app, must be accessed through the Fitbit website), and click on: view profile (click your picture), view account settings, choose the Fitbit Group Health tab on the left hand side of the page.



STEP 3: MAKE YOUR DONATION

#ALLinSTEP Challenge participants are encouraged to make a suggested registration donation to be used to help build inclusive organizations and advance the hiring and retention of military veterans.

Funds raised during the SHRM Foundation's All In Step Challenge will benefit the SHRM Foundation and Volunteers of America Greater New Orleans, both 501c3 public charities working to provide opportunities for those facing challenges, with focused initiatives to make a difference for military veterans.

DONATE \$20

Participants are encouraged to make a \$20 suggested registration donation and will receive the official Step Challenge water bottle when visiting the SHRM Foundation's booth (#1933) during #SHRM17.

DONATE \$30

Make your suggested registration donation AND join [TEAM EMPOWER](#), a group of individuals who make an annual donation of \$30 or more and pledge to help build inclusive organizations.

By donating and joining Team Empower, you will receive the official Step Challenge water bottle when visiting the SHRM Foundation's booth (#1933) during #SHRM17.

Official Step Challenge water bottle:



Delivered to donors during #SHRM17 by visiting the SHRM Foundation's booth #1933

For more information and to make your donation, visit shrmfoundation.org/stepchallengedonation.